INVOICE



www.local12.com

Billing Address:

Mentzer Media Services Attention: Accounts Payable 600 Fairmount Ave Ste 306 Towson, MD 21286

Send Payment To:

Local 12 WKRC-TV Newport Television LLC PO Box 841646 Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
50965-2	09/09/12	September 2012	08/27/12 - 08/29/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Crossroads Grass Root Pol	CROSSROADS GPS	1270

Flight Dates	Order #	Alt Order #
08/23/12 - 08/29/12	50965	09800222
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		
IDB # 9912736	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Lengt	h Week	Rate	Type	
14 08/27/12	08/29/12	Let's Make a Deal	3:00 PM-4:00 PM	МГW	:3	0 3	\$600.00	NM	
Weeks:		End Date MTWTFSS MTW	Spots/Week 3	Rate \$600.00					
Spots: # Cl	<u>Day</u> Air D	Date Air Time Descrip	otion	Start/End Time	Le	ngth Ad-ID			Rate Typ
1 W	KRC M 08/2	7/12 3:59 PM Let's M	lake a Deal	3:00 PM-4:00 P	PM	:30 OHSNTVO	04GP		\$600.00 NI
2 W	KRC Tu 08/2	8/12 3:59 PM Let's M	lake a Deal	3:00 PM-4:00 P	PM	:30 OHSNTVO	04GP		\$600.00 NI
3 W	KRC W 08/29	9/12 3:29 PM Let's M	lake a Deal	3:00 PM-4:00 P	PM	:30 OHSNTVC)4GP		\$600.00 N
15 08/27/12	08/29/12	4p Local 12 News at Fo	our 4:30 PM-5:00 PM	MΓW	:3	0 3	\$1,500.00	NM	
Weeks:		End Date MTWTFSS MTW	Spots/Week 3	Rate \$1,500.00					
Spots: # CI	<u>Day Air D</u>			Start/End Time	Le	ngth Ad-ID			Rate Typ
1 W	KRC M 08/2	7/12 4:43 PM 4p Loc	al 12 News at Four	4:30 PM-5:00 P	PM	:30 OHSNTVC	04GP		\$1,500.00 NM
2 W	KRC Tu 08/2	8/12 4:43 PM 4p Loc	al 12 News at Four	4:30 PM-5:00 P		:30 OHSNTVO	04GP		\$1,500.00 NM
3 W	KRC W 08/2	9/12 4:39 PM 4p Loc	al 12 News at Four	4:30 PM-5:00 P	PM	:30 OHSNTVO)4GP		\$1,500.00 NM
16 08/27/12	08/29/12	5p Local 12 News at Fi	ve 5:00 PM-5:30 PM	МГW	:3	0 3	\$1,600.00	NM	
Weeks:		End Date MTWTFSS MTW	Spots/Week 3	Rate \$1,600.00					
Spots: # Cl	<u>n Day Air D</u>	Date Air Time Descrip	<u>otion</u>	Start/End Time	Le	ngth Ad-ID			Rate Typ
2 W	KRC M 08/2	7/12 5:08 PM 5p Loc	al 12 News at Five	5:00 PM-5:30 P	PM	:30 OHSNTVO	04GP		\$1,600.00 NM
3 W	KRC Tu 08/2	8/12 5:08 PM 5p Loc	al 12 News at Five	5:00 PM-5:30 P	PM	:30 OHSNTVO	04GP		\$1,600.00 NM
1 W	KRC W 08/2	9/12 5:22 PM 5p Loc	al 12 News at Five	5:00 PM-5:30 P	PM	:30 OHSNTVO	04GP		\$1,600.00 N
17 08/27/12	08/29/12	6p Local 12 News at Si	x 6:00 PM-6:30 PM	MTW	:3	0 3	\$1,800.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTFSS MTW	Spots/Week 3	Rate \$1,800.00					
Spots: # Cl	<u>Day</u> Air D	Date Air Time Descrip	otion	Start/End Time	Le	ngth Ad-ID			Rate Typ
2 W	KRC M 08/2	7/12 6:24 PM 6p Loc	al 12 News at Six	6:00 PM-6:30 P	PM	:30 OHSNTVO)4GP		\$1,800.00 NM
1 W	KRC Tu 08/2	8/12 6:15 PM 6p Loc	al 12 News at Six	6:00 PM-6:30 P	PM	:30 OHSNTVO)4GP		\$1,800.00 NN
3 W	KRC W 08/29	9/12 6:13 PM 6p Loc	al 12 News at Six	6:00 PM-6:30 P	PM	:30 OHSNTVC	04GP		\$1,800.00 NN
18 08/27/12	08/29/12	M-F 7p-730p	7:00 PM-7:30 PM	MΓW	:3	0 3	\$1,400.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					

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50965-2	09/09/12	September 2012	08/27/12 - 08/29/12

Advertiser	Product	Estimate Number
Crossroads Grass Root Po	CROSSROADS GPS	1270

www.local12.com									
						Spots/			
Line Start Dat	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
18 08/27/12	08/29/12	M-F 7p-730p	7:00 PM-7:30 PM	MTW	:30	3	\$1,400.00	NM	
		rr							
	00/07/40	00/00/40	•	M4 400 00					
C==4=: #	08/27/12	09/02/12 MTW		\$1,400.00		F 4-1 ID			Data Tura
Spots: #				Start/End Time 7:00 PM-7:30		h Ad-ID 0 OHSNTVO	MCD		Rate Type
		3/27/12 7:21 PM M	<u> </u>			O OHSNTVO			\$1,400.00 NM
	WKRC Tu 08 WKRC W 08			7:00 PM-7:30 7:00 PM-7:30		O OHSNTVO			\$1,400.00 NM \$1,400.00 NM
	WKKC W U	0/29/12 7.11 FIVI IVI	-r /p-/30p	7.00 F W-7.30	rivi .S	O OHSWIVE	7401		\$1,400.00 NW
19 08/27/12	08/29/12	M-F 730p-8p	7:30 PM-8:00 PM	MTW	:30	3	\$1,400.00	NM	
10/2 21/2	Ctart Data	End Date MTWTF	22 0 t - /// 1	Data					
Weeks:	Start Date 08/27/12	End Date MTWTF: 09/02/12 MTW	SS Spots/Week 3	<u>Rate</u> \$1,400.00					
Spots: #				Start/End Time	e Lenat	h Ad-ID			Rate Type
		3/27/12 7:45 PM M		7:30 PM-8:00		O OHSNTVO)4GP		\$1,400.00 NM
	WKRC Tu 08		· '	7:30 PM-8:00	PM :3	O OHSNTVO	04GP		\$1,400.00 NM
	WKRC W 08			7:30 PM-8:00		O OHSNTVO	04GP		\$1,400.00 NM
			44.05.514.40.05.1/	A A REVIII			\$750.00	1111	
20 08/27/12	08/29/12	Letterman	11:35 PM-12:35 X	M MIW	:30	5	\$750.00	NM	
Weeks:	Start Date	End Date MTWTF	SS Spots/Week	Rate					
WCCRS.	08/27/12	09/02/12 MTW	<u>Opota/vveck</u>	\$75 0.00					
Spots: #	Ch Day Ai	r Date Air Time De	escription_	Start/End Time	e Lengt	h Ad-ID			Rate Type
1 '	WKRC M 08	3/27/12 11:47 PM Le	etterman	11:35 PM-12:3	35 XIV :3	O OHSNTVO	04GP		\$750.00 NM
4 '	WKRC M 08	3/27/12 12:33 AM Le	etterman	11:35 PM-12:3		O OHSNTVO			\$750.00 NM
2 '	WKRC Tu 08	3/28/12 12:36 AM Le	etterman	11:35 PM-12:3	35 XIV :3	O OHSNTVO	04GP		\$750.00 NM
3 '	WKRC W 08	3/29/12 12:15 AM Le	etterman	11:35 PM-12:3	35 XIV :3	O OHSNTVO	04GP		\$750.00 NM
5 '	WKRC W 08	3/29/12 12:39 AM Le	etterman	11:35 PM-12:3	35 XIV :3	O OHSNTVO	04GP		\$750.00 NM
21 08/27/12	08/29/12	11n M-F Local 12	News 111:00 PM-11:35 P	M MTW	:30	3	\$1,900.00	NM	
21 00/27/12	00/20/12	11p W 1 200al 12	140W3 1 11.00 1 W 11.00 1	101 1011 00	.00	O	ψ1,000.00	14101	
Weeks:	Start Date	End Date MTWTF		Rate					
	08/27/12	09/02/12 MГW	-	\$1,900.00					
Spots: #				Start/End Time		h Ad-ID			Rate Type
			p M-F Local 12 News 11	11:00 PM-11:3		0 OHSNTVO			\$1,900.00 NM
	WKRC Tu 08		p M-F Local 12 News 11	11:00 PM-11:3		0 OHSNTVO			\$1,900.00 NM
3	WKRC W 08	3/29/12 11:35 PM 11	p M-F Local 12 News 11	11:00 PM-11:3	35 PN :3	O OHSNTVO)4GP		\$1,900.00 NM
22 08/28/12	08/28/12	Tue Reg 3	10:00 PM-11:00 P	M - T	:30	2	\$3,500.00	NM	
Weeks:	Start Date	End Date MTWTF: - T		<u>Rate</u> \$3,500.00					
Spots: #	08/27/12 <u>Ch</u> <u>Day</u> Ai		-	Start/End Time	a lanat	h Ad-ID			Rate Type
	WKRC Tu 08		ue Reg 3	10:00 PM-11:0					\$3,500.00 NM
· ·	Credite		ic ricg o	10.001 101-11.0	.00	O			φο,οοο.οο 11111
2 '	WKRC Tu 08	3/28/12 11:02 PM Tu	ıe Reg 3	10:00 PM-11:0	00 PN :3	O OHSNTVO	04GP		\$3,500.00 NM
22 00/00/40	00/00/40	Mod Dom O	0.00 DM 40.00 DM	4 TM	.00	4	ØE 500.00	NIN A	
23 08/29/12	08/29/12	Wed Reg 2	9:00 PM-10:00 PM	1 VV	:30	1	\$5,500.00	NM	
Weeks:	Start Date	End Date MTWTF	SS Spots/Week	Rate					
	08/27/12	09/02/12 W		\$5,500.00					
Spots: #				Start/End Time	<u>e</u> <u>Lengt</u>	h Ad-ID			Rate Type
1 '	WKRC W 08	3/29/12 9:43 PM W	ed Reg 2	9:00 PM-10:00	0 PM :3	O OHSNTVO	04GP		\$5,500.00 NM
24 08/29/12	08/29/12	Wed Reg 3	10:00 PM-11:00 P	M W	:30	1	\$5,000.00	NM	
23.23,12				<u></u>		· 			
Weeks:	Start Date	End Date MTWTF		Rate					
1	08/27/12	09/02/12 W	1	\$5,000.00					

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50965-2	09/09/12	September 2012	08/27/12 - 08/29/12

Advertiser	Product	Estimate Number
Crossroads Grass Root Po	CROSSROADS GPS	1270

www.local12.com

Spots/

Li	ne	Start Date	End Date	Description	Start/End Time	MTWTFSS L	ength	Week	Rate	Туре		
	24	08/29/12	08/29/12	Wed Reg 3	10:00 PM-11:00 PM	W	:30	1	\$5,000.00	NM		
F		Spots: # Ch	Day Air D	Date Air Time D	escription	Start/End Time	Lengt	h Ad-ID			Rate Typ	ре
		1 WK	RC W 08/2	9/12 11:06 PM V	/ed Reg 3	10:00 PM-11:00 P	N :3	O OHSNTVO	1GP		\$5,000.00 N	М

Total Spots 29

Payment Terms 30 Days

<u>Gross Total</u> \$48,350.00

Agency Commission \$7,252.50

Net Amount Due \$41,097.50